ABSTRACT

The fitness center or now better known as the fitness center is equipped with a variety of modern sports facilities that are used to support the needs of its users, the fitness center is usually equipped with the best and latest sports equipment is not only limited to use, but in fact there is management to monitor how far , how and what kind of exercise equipment is in use.

The fitness center as an organization engaged in services, is required to provide satisfaction to the users of services related to comfort, service, safety and complete infrastructure and supported by qualified management Kotler and Keller (2006: 372).

Keyword: Interior Design, Wellness Center, Comfort,