

ABSTRACT

As the times progressed and the lifestyle of society, many events were made for a specific purpose such as concerts, sports, competitions, event educational seminars. Excellent preparation is needed to organize an event. The preparation includes a search item of necessity. Currently the event organizers search the needs of events such as finding places, looking for equipment, and even looking for sponsors separately. It becomes an obstacle for the event organizer to prepare the core of the event to be held. In assisting event organizers in searching for event needs, iseeo.id provides solution in the form of application that bring the event organizer and the service providers of an event needs together to reduce manual search activity to various event needs. In designing iseeo.id application, admin need information related to user data, event data, and order data, dashboard page will help admin to control the business process in iseeo.id. the design of the dashboard is done by using the scrum method. Scrum is one method of software development method by using the principles of agile approach, which relies on team collaboration and iteration process to realize the final result. This research produces a dashboard page that help admin to control the business process on iseeo.id and is also useful for analyzing and finding problems quickly and can make quick decisions to improve business performance.

Keyword: Dashboard, Event, Event Organizer, Scrum