ABSTRACT

Event Organizer has grown-up very rapidly in Indonesia, there are in music concerts, talk shows and other events. It Starting from the problems that occur in the making an event, such as problems in the committee, time, internal and external and others, from the problems that make an event do not run with hope. The functions an event organizer are mechanisms supports, serves, and coordinates the interests of the parties. For example, Trainer, Vendor Training, Transportation, mass media, and other related parties. To prepare an event, it takes a series of stages. Starting from the planning, preparation, funding, until the technical procedures of the activity itself from the start to the finish . For a layman, this is a dizzying and demanding teamwork job. In other side, with the current rapid technological developments, information flow is increasingly easy in access and technological gedget technology that is growing in modern era. It is means needs an application system that provides the needs of event organizer services such as venues, equipment and sponsors to help the event auction. This problem is the background of Iseoo.id application developed by iseoo.id startup, which is expected to be a solution in providing the needs of event organizer to more easily get the needs that are needed in making the event better. The methodology to be used in this research is the Scrum methodology. Because the methodology is be able to provide an innovative approach and provide an excellent approach solution for the Iseoo.id application development team.

Keywords : *Event organizer*, Iseoo.id,*web*, *Scrum.*