

ABSTRACT

In the era of technological developments that increasingly rapidly at this time with the lifestyle and needs of the community, many events are held with various objectives such as competitions, concerts, even in the field of education such as seminars and training to support the creativity of the community. In every event that will be held at this time, there are still many obstacles faced by the event organizer who will organize an event, one of which is, the difficulty of finding a sponsor provider who is willing to sponsor their event, the difficulty of finding service providers and place needed to support the event to be held. iseoo.id provides solutions for event organizers by relying on technology, iseoo.id offers a market place application that can facilitate event organizers to bring together sponsors and service providers. This study aims to make iseoo.id application based on IOS mobile application, using one of the software development method that is scrum.

Keywords: iOS mobile application, Market Place, Event, Scrum, iseoo.id