

ABSTRACT

Human Resources are the most important asset in a company to get success of an organization/ company. therefore, to achieve the company's success, employees must have a good performance that match with company goals.

This study aims to analize the effect of work motivation on employees performance in PT PLN (Persero) APJ Bandung. The method used in this research is quantitative method with a descriptive study and causal. Respondents in this study were employee of PT PLN (Persero) APJ Bandung with 66 populations. The sampling was done with simple probability sampling technique.

The results showed that the responses of respondents to employees performance in good categories. Responses of respondents to the work motivation in good categories. The conclusion of this research is work motivation have significant effect to employees performance. These results can be interpreted that with increased work motivation within the company will have an effect to increase employees performance on employees.

Keywords: Work Motivation, Employee performance, and Human Resources.