

ABSTRACT

Twitter is a popular social media among people in providing information because it is easier and faster. With the existence of social media, the community becomes easier to convey the aspirations and opinions about the policies that have been made by the government. One of the policy is tax amnesty. In this research use Naïve Bayesian Classification algorithm to classify tweets that contain information about tax amnesty. Naïve Bayesian Classification is one of the classification techniques in simple data mining. Feature extraction used in tax amnesty classification using naive bayesian classification is unigram and word frequency where the highest accuracy obtained is 53.45% with training data of 80% of 578 data tweet of tax amnesty. Naive bayes classification with unigram feature is not appropriate for tweet classification about tax amnesty.

Keywords : *Twitter, tweet, data mining, sentiment analysis, classification, naïve Bayesian classification.*