

DAFTAR TABEL

Tabel I. 1 Data Wisatawan	Error! Bookmark not defined.
Tabel I. 2 Usaha Kafé di Kota Bandung	Error! Bookmark not defined.
Tabel I. 3 Tabel rating penilaian	Error! Bookmark not defined.
Tabel II. 1 Atribut Kafe.....	Error! Bookmark not defined.
Tabel IV. 1 Atribut dan Taraf Kafe Yellow Truck.....	Error! Bookmark not defined.
Tabel IV. 2 Atribut dan Taraf Kafe Yellow Truck (Lanjutan) ...	Error! Bookmark not defined.
Tabel IV. 3 <i>Plan Card</i>	Error! Bookmark not defined.
Tabel IV. 4 <i>Plan Card</i> (Lanjutan).....	Error! Bookmark not defined.
Tabel IV. 5 Hasil Validitas Kuisisioner <i>Pre-Test</i>	Error! Bookmark not defined.
Tabel IV. 6 Hasil Validitas Kuisisioner <i>Pre-Test</i> (Lanjutan) ..	Error! Bookmark not defined.
Tabel IV.7 Uji Reliabilitas Kuesioner <i>Post-Test</i>	Error! Bookmark not defined.
Tabel IV.8 Tingkat Utilitas Tiap Taraf dari Atribut	Error! Bookmark not defined.
Tabel IV. 9 Tingkat Kepentingan Atribut	Error! Bookmark not defined.
Tabel IV.10 Koefisien Pearson Sebagai Uji Validitas Penelitian	Error! Bookmark not defined.
Tabel V. 1 Nilai Kepentingan Masing-Masing Atribut	Error! Bookmark not defined.
Tabel V. 2 Nilai Pearson dan Kendall.....	Error! Bookmark not defined.
Tabel V. 3 Profil Alternatif Rekomendasi Usulan ..	Error! Bookmark not defined.

Tabel V. 4 Estimasi Implikasi Biaya Alternatif Usulan.....**Error! Bookmark not defined.**

Tabel V. 5 Peningkatan Demand Alternatif Rekomendasi Usulan..... **Error! Bookmark not defined.**

Tabel V. 6 Implikasi biaya dan peningkatan Alternatif Usulan..**Error! Bookmark not defined.**