ABSTRACT

Bandung as a creative city has several events in it to support the vision of the mission to become a creative city. Examples of creative activities in the city of Bandung such as music, art, workshops, and festivals. The information contained in social media is sometimes insignificant to the desired activity. In an activity usually there is a ticket that becomes a requirement to enter the event then the consumer is required to buy the ticket event according to the event you want to visit. Consumers are often difficult to get tickets because the event runs out, have to meet with the executing committee, and others. To answer these problems the authors propose solutions in the form of m-ticketing based application implementation. The presence of the latest activity features in Bandung in the group according to the theme of music, art, festival, workshop, seminar which has a special container for the activities held in Bandung. So the implementation will be built with the implementation of android based applications called Ticketaka. Using the iterative incremental method as a guide or tool in building applications. This study resulted in application ticketing activities on android-based smartphones. The results of this application is a new trend in ordering tickets, especially in the city of Bandung and a third party assistance for the perpetrators of activities and facilitate consumers in getting tickets and facilitate the latest information held in the city of Bandung.

Key Words : Android*, iterative incremental, Smartphone,* Ticketaka