

## ABSTRACT

Herbal medicine is a typical herbal drink Indonesia, and herbal medicine is a term for traditional medicine from Indonesia. Herbal medicine usually consists of various types of herbs and spices of choice to the roots and fruits. There are also herbs that use materials from the animal body, such as goat's bile, bile snakes, or crocodile captains. Traditional herbal medicine also has many benefits. Among them increase appetite, eliminate sore sore, increase stamina and others. Lots rich in the benefits of traditional herbal medicine. Traditional herbal medicine itself can still be encountered in various places densely populated. Usually the seller of herbal medicine using sepedah or by selling by way of being picked up. Indonesian herbal medicine itself has many benefits that during this may not everyone knows. Jamu itself consists of various types but which up to now that we can still find easily the herbal manufacturers only a few types that they produce. With the ingredients of manufacture that can still easily be encountered, although with the development of the era of the development of drugs with materials that contain many chemical compounds, part of Indonesian society, especially the island community of Java still believe Jamu as a bidder disease without side effects. In addition to introducing Jamu as Traditional Medicines hereditary to our children and cucuk, by consuming herbal medicine is also part of our efforts in inheritance and preserve the general wealth contained in Traditional Herbal medicine to the Indonesian community.

Keyword: Drink Herbal, Traditional Herbal Medicine, Traditional Medicine, media information.