

PURCHASING & SUPPLY CHAIN MANAGEMENT

Purchasing & Supply Chain Management provides a highly structured and comprehensive approach to the fundamental principles and practice of purchasing and supply chain management. It adopts a rigorous managerial perspective on the process of purchasing and analyze its role, position and importance within business processes. The book is logically structured into three distinct sections : analysis, strtegy and palnning, and practice. Learning objectives, varied and interesting case studies, chapter summaries, thought provoking assigment questions and the use of a highly accessible style and language reinforce the reader's understanding of the core management issues and concepts.

This 4th revised edition includess new material on :

- The value of the Internet for purchasing intelligence and supply market research
- E-Procurement, e-auctions and the role of electronic marketplaces
- Outsourcing and risk assessment
- How to develop corporate leveraged purchasing strategies and how to apply portfolio management
- A purchasing perspective towards supply chain management
- Buying for retail include ECR, CPFR and Vendor Managed Inventory
- Facilities management and buying of services
- An update on public procurement and EC-Directives

