

International Edition - Business Ethics

Business Ethics: A Global and Managerial Perspective was written to help the business student and / or business practitioner acquire the tools needed to evaluate the ethical dimension of business decisions. It is not meant to serve as documentary on the latest transgressions by business. The business press does that job quite nicely. The material in the book was carefully selected to provide a balanced coverage of five major types of ethical issues faced by business practitioners. Examples span abroad time frame set in a number of different countries. Numerous examples of both ethical and unethical behavior are included. Material from the business press can be used effectively to supplement the text examples. As this edition went to press stories on Enron, Tyco, Worldcom, and others would be of interest. Their outcomes are still to be written. Positive stories such as Maulden Mills should also be included.

