

## ABSTRACT

---

*Business activity in Indonesia is increasing every year so the requirement of human resources and computerized systems in business growth is high. The business activities will require financial statements in order to manage the company's financial and business continues to run smoothly. The financial report is a very important tool to obtain an information relating to the financial position and the results achieved by the company. Financial data can be used to make comparisons and analysis in order to obtain data to support business decisions in the implementation of the next. On the other hand computerized system can help companies to process data faster, helps in automatical calculation, facilitate in making the report and reduce the risk of human error. For the final project is built a web-based application that implements the PHP programming language and MySQL. This application can replace financial transactions recording that still using the notebook into transaction data records, presenting financial information of journals, ledgers, and statements of income and the calculation of the ratio analysis profitability with gross profit margin method and net profit margin method. Profitability ratios are used to measure the effectiveness of company management with a proven ability to generate profits or able to achieve economic added value of the company.*

*Keywords: Web Based Application, Profit and Loss, Gross Profit Margin, Net Profit Margin*