

ABSTRACT

In this age or in the future, creativity will be one of the main things that are important and as an incentive for developing economic in Indonesia, particularly in the section of creative industries.. The Ministry of Tourism and Creative Economy of Indonesia has launched the 16 sub-sectors of the creative economy that could be developed as an engine for the economy creative industries in several cities in Indonesia. One of the cities in Indonesia which has great potential in the section of creative industries is Bandung. Bandung also has been trusted to be one of the creative city in design section by UNESCO in 2015. It all can be seen from the quality of human resources in Bandung, which is already growing to be better. The great potential of people in Bandung need to be supported and managed properly. The things that we can do is providing a centralized facility named Bandung creative center. In this place, the ideas from the people in Bandung could be aspirated properly and not only stucked in their dreams. This facility will be a center for developing people's creativity in Bandung which purposed to learn, explore, collaborate and sharing of creating the products or works in the section of creative industries for creative people of Bandung, especially for the young generation. The presence of this creative center, is expected to increase the quality of human resources and the products of Bandung, could help the creative economy Bandung to Indonesia and could compete internationally with the other country.

Keywords : *creative, creative economy, industry, center, Bandung.*