

ABSTRACT

Appreciation of Indonesian indigenous culture by the people of Indonesia itself nowadays can be said to be very less. This phenomenon must be a common concern, due to the culture of the nation is a hereditary heritage that became the identity of the Indonesian nation. RRI Bandung as a national radio that synchronized it self by local culture, come up among local society as a media of information, as well as role as media of education and cultural preservation in local society life. Here, RRI Bandung has great potential to introduce local culture, especially Sundanese culture to the multitude.

The purpose of the design is the society can indentify and learn the various local culture, especially Sundanese culture related to the field of music and entertainment, and also become one of the efforts in raising the name RRI back in the society. Through interior design, RRI Bandung is expected to become an information media, which is increasingly embracing the community with the facilities - supporting facilities to be utilized by the community.

Key Words : RRI Bandung, Culture, Sundanese, Music and Entertainment