

## DAFTAR TABEL

Tabel 2.1 Penelitian Terdahulu .....	19
Tabel 3.1 Variabel Operasional.....	24
Tabel 3.2 Desain Pengukuran Kuisisioner Tingkat Kenyataan Skor.....	25
Tabel 3.3 Kriteria Interpretasi Skor .....	32
Tabel 4.1 Validitas Variabel <i>Green Trust</i> .....	40
Tabel 4.2 Validitas Variabel <i>Green Purchase Behaviour</i> .....	40
Tabel 4.3 Reliabilitas Variabel <i>Green Trust</i> .....	41
Tabel 4.4 Reliabilitas Variabel <i>Green Purchase Behaviour</i> .....	41
Tabel 4.5 Hasil Uji Normalitas Kolmogrov-Smirnov .....	42
Tabel 4.6 Hasil Uji Normalitas P-Plot .....	43
Tabel 4.7 Analisis Variabel <i>Green Trust</i> .....	43
Tabel 4.8 Analisis Variabel <i>Green Purchase Behaviour</i> .....	45
Tabel 4.9 Regresi Linier Sederhana .....	48
Tabel 4.10 Uji T .....	49
Tabel 4.11 Uji R.....	50