

ABSTRACT

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Batudua Aerosport is a special interest tour destinations in the form of a region with the foundation for aerospace activities. Batudua area has a thermal that can fly a parachute or plane higher, longer and fly away as hallmarks of the region Batudua. Batudua Aerosport belongs into a new tourist destinations that exist in Sumedang. With the aim to promote Batudua Aerosport expected that community particularly the aerospace sports lovers can find out and do sports activities in the aerospace Batudua. This research it turns out the area of Batudua only buzzes if held a competition for the aerospace sports activities where as the area opened in general and can be used anytime so that the need for a promotion to introduce the region widely Batudua to the community to improve the aerospace sports activities in the area of Batudua.

Keywords : Aerosport, Tourism Destination