

ABSTRACT

Wattpad is one of the sites and blogging applications that provide facilities for users to writing and reading. The meaning of writing and reading is the users can write stories and also read stories created by other users. One of the posting made by the user is fanfiction which is the imagination of fans about idols especially Kpop idol in the form of writing. This purpose of the study are to understand the motivation and know the process of making fanfiction by Kpop fans who write fanfiction on Wattpad. The research method used is grounded theory where the researcher tried to find the data with online and offline interview and observation to ten informants with criteria: a Kpop fan who write fanfiction on Wattpad. The results showed that there was a motivation from inside and outside of Kpop fans and The process of making fanfiction consists of three stages: creative process, writing process and the editing and posting process.

Key words: behavior of writing, fanfiction, Wattpad, grounded theory