

## ABSTRACT

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*Ananda School is Education Foundation Ananda Tersayang pioneering efforts in the field of Education located in Bogor. Science subjects could be presented by utilizing the technology. However, because there has been no pembelajaran media in the form of textual, audio and visual on science lesson on animal and plant breeding material at Ananda Elementary School 6th grade. In addition, the lack of student interest in learning to make the material being taught is hard to understand. It will become the foundation made of Learning Media Breeding Animal and Plant-Based Multimedia 6th grade elementary school (Case Study: Educational Ananda, Bogor). With the making and implementation of instructional media is expected the learning process in science subjects, especially in animal breeding and plant material can increase student interest in learning so as to provide ease students in understanding the material presented.*

*Keywords: Desktop, Learning Media, Adobe Flash, Ananda School of Bogor.*