

ABSTRACT

Cireundeu Traditional Village is one of the tourist destinations in Cimahi, West Java. The most people embrace the belief of sunda wiwitan, the main food is cassava, with the uniqueness of Cireundeu Traditional Village this will attract tourists to visit and see first hand the cultur of Cireundeu Traditional Village, with many tourirts want to know more in cireundeu traditional village didn't close the ties will have an impact on the community of Cireundeu Traditional Village.the aim this research is knowing the impact of tourism development in Cireundeu Traditional Village, which consists of three aspects, the economic impact, social culture impact, and invironmental impact tourism in Cireundeu Traditional Village. The methods that is used are research kualitatif, observation and interview.the results showed that the economic impact, social culture impact, and invironmental impact can give impact that is divided into two. Positive and negative impact to the cmmunity of Cireundeu Traditional Village.

Keywords: The impact of tourism in Cireundeu Traditional Village