

ABSTRACT

The research entitled "The Meaning of Romanticism in Reality Show TRANS TV aims to describe the audience's reception about the romantic meaning contained in the reality show" Katakan Putus "TRANS TV.

This research uses qualitative research method with descriptive research type and use analysis approach reception (reception analysis) Stuart Hall. Reception analysis is used to see and understand the responses, acceptance, attitudes, and meanings that are produced or shaped by audiences or readers. The purpose of this study is to describe the audience reception about the meaning of romanticism that is on reality show TV show "Katakan Putus" TRANS TV. This research uses constructivism paradigm.

The results show that the audience's position in their acceptance of the meaning of romanticism in the reality show "Katakan Putus" version of "Ketempelan Makhluk Halus Lawang Sewu" is dominated by the viewers position of negotiated position. There are also some informants who are in oppositional position because they disagree with the romantic meaning shown in the romantic scene that has been chosen, and there are also some informants who are in a dominant position (or 'hegemonic) position.

Keywords: Analysis of Reception, Romanticism, Reality Show