

DAFTAR SINGKATAN DAN LAMBANG

Singkatan	Nama	Pemakaian pertama kali pada halaman
4P	<i>Product, Price Place, Promotion</i>	39
Alt	Alternatif	104
BPI	<i>Business Process Improvement</i>	iii
BVA	<i>Business Value Added</i>	16
CP	<i>Contact Person</i>	44
CPO	<i>Cost Per Order</i>	76
CPQ	<i>Cost Per Quantity</i>	76
CTP	<i>Conventional to Plate</i>	54
CV	<i>Comanditaire Venotschap</i>	i
EBITDA	<i>Earning before Interest Tax Depreciation</i>	93
EBIT	<i>Earning before Interest & Tax</i>	93
IRR	<i>Internal Rate of Return</i>	iii
MARR	<i>Minimum Attractive Rate of Return</i>	21
MEA	Masyarakat Ekonomi Asean	2
MSE	<i>Mean Square Error</i>	107
NPV	<i>Net Present Value</i>	iii
NVA	<i>Non Value Added</i>	16
PBP	<i>Payback Period</i>	103
Price Std	<i>Standard Price</i>	155
RVA	<i>Real Value Added</i>	16
ROR	<i>Rate of Return</i>	22
STP	<i>Segmenting Targeting Posititoning</i>	38
SWOT	<i>Strength, Weakness, Opportunity Threat</i>	36
UKM	Usaha Kecil Menengah	i
WS	<i>Work Station</i>	46