

ABSTRACT

Tamansari Keraton Yogyakarta is one of the national heritages in Indonesia considered to be of high values in its tradition. Today, Tamansari is now turned into a cultural heritage tourist attraction by the government. This place was previously used as a guesthouse for the Keraton King and his comrades. In 2004, Tamansari has been pronounced by The World Monument Fund as one of the 100 endangered sites. By looking at that phenomena, a re-introduction is severely needed to keep the existence of the structure. This research process is done by using qualitative methods with direct observation to the structure of Tamansari, literature studies, and conducted experiments. The means of introduction was done through introducing Tamansari Keraton realized in fashion media by applying its ornaments and architectural silhouette of the structure into a ready-to-wear clothing which refers to the vintage fashion of the 1950s. The colours used are adjusted to the actual colourization of the structure to deepen the introduction factor of Tamansari Keraton to the public, in hope that the familiarization of the structure will be achieved and remembered.

This design brought alight an innovation which is a new composited pattern on a fabric applied by using digital printing technique and applied to a ready-to-wear fashion clothing.

Key words: *Digital Printing, Tamansari Keraton, Vintage*