

ABSTRACT

Stephanie, Natalya. 2017. *Representation of Dalihan Na Tolu to the Batak Toba Marriage Tradition in Mursala Movie. Visual Communication Design. Visual Communication Design. Faculty of Creative Industries Telkom University.*

This research raised a topic about representation of Batak Toba marriage in Mursala movie. How Mursala movie represented dalihan na tolu to the Batak Toba marriage is the main question of this research. This research uses qualitative method with visual data of Mursala movie scenes. Batak Toba marriage scenes were then analyzed using Roland Barthes's semiotic theory to know how Batak Toba marriage represented in Mursala Movie. After that, visual data of Batak Toba marriage scenes reduced to visual data of Batak Toba traditional marriage, then analyzed with Roland Barthes's semiotic theory to find elements of dalihan na tolu. The result of representation analysis, representation of Batak Toba marriage in Mursala movie consist of two steps. Step one is marriage blessing that held in church, and step two is Batak Toba marriage tradition. And the result of Roland Barthes's semiotic analysis, there is one element of dalihan na tolu, somba marhula-hula.

Keyword: Dalihan na Tolu, Mursala movie, Representation.