

## ***ABSTRACT***

Octavian, Muhammad Arief. 2017. *Structuring the Camera In Documentary Films With Observational Style "Bekasi Your History Now"*. Thesis. Visual Studio Design Studio Program. Faculty of Creative Industry Telkom University.

Some time ago, social media was disrupted talking about the city of Bekasi. Almost in all social media networks, the city of Bekasi became the subject of the project. Various things about Bekasi become a joke, a mockery when Bekasi is known as Patriot city. The factors that cause the Bekasi in talk because the Bekasi too hot with the lack of green open space that makes the city of Bekasi does not have a source of clean air for the city and congestion that every day happened to make this city made in joke material in cyberspace. Building an understanding of the people so as not to be embarrassed to live in Kota Bekasi through film media to determine the concept of Director of photography by using observational style in visual representation then becomes the purpose of design in order to convey the message about Bekasi as a city that is inappropriate for the bully to the audience. Design method used by writer that is using qualitative method. The first step is to search data from literature study, literature study, observation, and interview. The next step of data analysis with case study analysis model, used to get the result of analysis about environmental condition that exist in Bekasi.

*Keyword: Director of photography, Film, Bekasi City Patriot.*