

## DAFTAR GAMBAR

GAMBAR 1.1 Kerangka Berpikir .....	7
GAMBAR 3.1 Logo Dinas Kesehatan Jawa Barat.....	25
GAMBAR 3.2 Logo Produk RasaDewa.....	27
GAMBAR 3.3 Jus Belimbing Dewa.....	28
GAMBAR 3.4 Sirup Belimbing Dewa .....	28
GAMBAR 3.5 Dodol Belimbing Dewa.....	29
GAMBAR 3.6 Nastar Belimbing Dewa .....	29
GAMBAR 3.7 Alat Pengolah .....	30
GAMBAR 3.8 Pertanian Belimbing Dewa.....	31
GAMBAR 3.9 “World Cancer Day” .....	31
GAMBAR 3.10 “Aksi Cerdik Cegah Kanker” .....	33
GAMBAR 3.11 “We Can, I Can”.....	34
GAMBAR 3.12 Foto Penulis Bersama Dwi .....	37
GAMBAR 3.13 Jumlah Penderita Kanker di Indonesia.....	39
GAMBAR 3.14 Persentase Penyebab Kanker .....	40
GAMBAR 4.1 Moodboard Target Audiens.....	57
GAMBAR 4.2 Referensi Logo .....	59
GAMBAR 4.3 Proses dan Hasil Logo.....	60
GAMBAR 4.4 Desain 3D <i>view 1 event</i> .....	62
GAMBAR 4.5 Desain 3D <i>view 2 event</i> .....	63
GAMBAR 4.6 Desain 3D <i>View 3 event</i> .....	63
GAMBAR 4.7 Desain 3D <i>View 4 event</i> .....	64
GAMBAR 4.8 Desain 3D <i>View 5 event</i> .....	64

GAMBAR 4.9 Desain Poster 1 .....	66
GAMBAR 4.10 Desain Poster 2 .....	67
GAMBAR 4.11 Desain Poster 3 .....	67
GAMBAR 4.12 Desain Billboard.....	68
GAMBAR 4.13 Desain Brosur .....	69
GAMBAR 4.14 Desain Stand Banner .....	70
GAMBAR 4.15 Desain Facebook .....	70
GAMBAR 4.16 Desain Instagram.....	71
GAMBAR 4.17 Desain Merchandise .....	72