

*Educational tour of Bandung City is a tour that invites visitors to know more about education through the campaign. Educational Tour located in the city of Bandung is very diverse, such as the Museum of Geology, Museum Pos Indonesia, and Taman Lansia. Potential Educational Tour located in Bandung unfortunately not supported by good media campaign that has never done special promotion by the Department of Tourism and Culture of Bandung. Educational tourism Bandung city has not had an effective media campaign to describe the attractiveness and excellence it has. The author uses qualitative methods, how to find information about travel as well as deepen science in the area of Triangle Edukasi Tourism Bandung is the design of media campaigns that provide information about education tourism Bandung. The media in the form of making online video through social media and other print media.*

*Keywords: Promotion, Educational Tour, Traveling At the same time Deepening Knowledge,*