## **ABSTRACT**

Putri, Meidina. 2017. Fantasy Environment Design in 2D Short Animation Movie "Parahyangan". Final Project. Visual Communication Design. School of Creative Industries. Telkom University.

In Indonesia, there has been few production of animated films with cultural theme, specifically myths. As a result, young generation are not acquainted with their own culture. In reality, there are a lot of myths which are feasible to be adapted into intriguing animation. For instance, popular Sundanese myth named Prabu Siliwangi, a king in Pajajaran era who were considered as a hero by Sundanese people. Moreover, in Indonesia, animators usually focus on character design rather than Environment design. In fact, both character design and Environment design have equal priority, because those are of significant element in animation. This design aims to create an Environment with fantasy genre in 2D short animation 'Parahyangan' which is adapted from Prabu Siliwangi myth, by means of considering the concept of tritangtu. Data collection methods used in this design are literature review, observation and interview. The data is analyzed with case study approach, so that conclusions used as a standard for the Environment design in short 2D animation "Parahyangan". Based on this design, it's concluded that designing a good environment is done through comprehending the object, mastering the theories, and ideal skills.

Keyword: Environment, Fantasy, Animation, Myth, Prabu Siliwangi.