

## **ABSTRACT**

Bandung city is one of the cities in Indonesia that has abundant natural beauty, the cool air that makes for long-stay in this city. No wonder tourist enthusiasts in the city of Bandung is very high, especially when the holiday season arrives. But not all tours in this flower city crowded visited by the public, such as educational tours and recreation in fact still minimal demand, one of which is the Museum.

Sri Baduga Museum is a general museum of West Java which has 6,973 collections divided into ten spaces, but a collection of objects and cultures related to West Java, the awareness will recognize its own culture of minimal interest for young people especially students, they consider museum tourism That is very Interesting and uninteresting, therefore the writer made a museum a promotion of the Museum of Sri Baduga by means of an event in the form of a game played by a team consisting of five people and performed in the evenings, aiming to meet the atmosphere of a different atmosphere. By creating a new way of enjoying the museum hopefully can interest to know its own history.