

ABSTRACT

Fauzi, Fadrian. 2017. Directing Observational Documentary Film That Tells The Bekasi City's Identity As A Patriot City. Final Task. Study Program of Visual Communication Design. Faculty Of Creative Industry Telkom University.

The design of this observational documentary film departs from the problems that exist in the city of Bekasi who has many problems. Among them is a heavily trafficked street, the temperature is increased, and the construction of the blind without the balancing green open space. This problem reached its peak in 2015, where social media are busy talking Bekasi city through a satirical image. This is exactly what makes the image of the city of Bekasi to be bad. Whereas the Bekasi city has its own nickname is the City Patriot. Named patriot because Bekasi city once had a long story Bekasi community struggle against the Dutch colonialists. Bekasi city became the inspiration of the poem entitled Chairil Anwar Openwork-Bekasi illustrating how this city are had a passion for fight again colonialists. For that we need to tell the audience that the city of Bekasi have good urban identity that is as patriots city. The goal is to tell a history in this city, and on the other hand also raised the creative community in the city of Bekasi so bad image inherent in social media about this city can fade. In designing this observational documentary uses qualitative method with phenomenological research strategy that produces an observational documentary that tells the Bekasi city's identity as a patriot city. In this final project the author served as the director, who has clear ideas and concepts about what will be delivered structured and suggesting proper heroic in observational documentary film that tells the Bekasi city's identity as a patriot city.

Keywords ; Memes, Bekasi as a Patriot City. Directioning Documentary Film