

## ABSTRACT

*Padang, Kharisma P.S. 2017 Directing Featured Television About Moccak Pakalima Pakpak Tribe, Final Project, Program Studi Desain Komunikasi Visual, Fakultas Industri Kreatif, Universitas Telkom*

*Moccak Pakalima which is a Pencak Silat typical Pakpak tribe that is very different from the martial arts in general and also has a meaning of religious values are strong. Art moccak in the present has been increasingly faded from the knowledge of the community today pakpak more young generation Pakpak should be the holder of responsibility as the successor of the tribe pakpak. In the preparation of this design is used research qualitative types with ethnographic methods and through religious cultural approach, with the object objectives discussed that Moccak Pakpak will be investigated in depth through ethnography and deepening in religious culture that is applied as a reference in making Television Featured Program. The designer emphasizes the directing technique as the medium of delivery. How to direct the director of television feature programs that want to be packed approaches, styles, forms and story structure. From the design of this final project, Directing Television Featured about religious values in Art Moccak Pakpak tribe not far to the expected, seen through the target audience and the results of the initial goal is to form a story that can provide education and information to the audience well conveyed in the presence of Response to know more about moccak Pakpak.*

**Keyword:** Moccak, Directing, Features Television