

ABSTRACT

In Sundanese there known as Undak Usuk Basa Sunda, i.e. good manners or etiquette to use language to communicate, it is aimed at mutual respect each other in order of social life. In the outline of the Sundanese language is divided into two, namely basa loma (range of familiar bases) and basa lemes (smooth or respect language variety). Sundanese language learning in elementary school during this time still conventional in nature. Teachers in primary schools require learning media innovations. Learning media innovation is used to improve the quality of learning. One of the technology products that can be used as an innovation in learning is a computer. Interactive learning media is the right medium to help primary school teachers (elementary school) in teaching the language so that the interest of the children to learn the language more increases or better than ever. In this design, the methods used in the collection of data is a method of observation, interviews, and the study of the literature. Whereas at this stage of data analysis, the method used is qualitative method. Therefore, the design was undertaken with interactive learning media content undak usuk Sesotho which is easy to understand, such as greetings, connecting words, verb, noun, adverb using the story of Princess Kandita who teaches the nature of independence and nature are not appropriate for the Avenger delivered to elementary school children.

Keywords: undak usuk basa sunda, media of learning, interactive animation