ABSTRACT

The indie music industry in Bandung spawned a variety of genres, one of which is pop punk genre. The genre first appeared in 1997, after Sendal Jepit released his first pop punk album in Bandung. After that appear similar bands like Rocket Rockers, Closehead, Disconnected and other bands who lived with events skateboard and clothing that is a trend of the era. But after the year 2013, pop punk genre tend to fade, many bands vacuum and only a few are able to survive, for example Rocket Rockers. Awareness of Indonesia in the documentation is still low, especially on the development of pop punk music genre at the moment when it's still crowded, whereas it is very useful as a information and reference for the next generation. It needs a way to inform the history and development of indie music with pop punk genre in the city of Bandung. This study uses the qualitative methods of data collection and SWOT analysis method to determine the advantages and disadvantages of media designed. Media information designed an encyclopedia book about the development of pop punk genre in Bandung, which will be useful for the upcoming era, so that the teens had an interest in music can have the knowledge and references to music with pop punk genre.

Keywords: Book, Encyclopedia, Indie, Music, Pop Punk.