

ABSTRACT

In 1975, there was a civil war in the State of Vietnam that made its inhabitants forced to flee from out of Vietnam. They also sought shelter in the surrounding country by using a handmade boat, but most refused their presence because the refugees were carrying various diseases and their number are thousands. Indonesia is the only country that officially receives the presence of refugees called the boat man, precisely in the Natuna Islands. After knowing their presence was accepted, thousands of other refugees came along gradually until 250,000 people. Indonesia and UNHCR then built a refugee camp in 1979 at Galang Island, precisely in Cijantung Village. This location is not far from the center of Batam City. In 1996 after the Vietnam situation is stable enough, eventually thousands of these refugees returned to their home country. Now, the place of refuge is used as a historical sights called Galang Refugee Camp (Kampung Vietnam). As time goes by, this Southeast Asia's biggest camp that has a lot of potential is starting to be forgotten. Not a few people in Batam who do not know about this place. In this study, we formulated a way to present the information creatively, appropriately and promote it to be known again and invite many tourists to come to the historic place which is the evidence of Indonesia's loyalty and concern for Vietnam in fighting for humanity.

Keywords: Vietnamese Village, Forgotten, Promotion, Solidarity,

