

## ***ABSTRACT***

### **PROMOTION OF QUAKER OAT PRODUCT AS A GOOD BREAKFAST**

Breakfast is best it should have done before doing activities of every day, that the limbs and body we always healthy and avoid things that negate like heart disease early. Quaker oats with of nutrition and carbohydrates complex can make a healthier and stomach is more than not satisfied breakfast. Design by title “Promotion Of Quaker Oat Product As A Good Breakfast” they will make consuming him become stronger and more active in consume because of nutrition and fiber good. Design it uses a qualitative methodology in data collection as a case study, personal experiences, interviews and interactional .The design is aimed at target audience young adults or firstjobber in the city .With the drafting of this strategy she would creative media and the visual ~

**Keywords:** Oat, Oatfit, Mood, Kuat.