

## DAFTAR GAMBAR

2.1	Proses Perkembangan.....	27
3.1	Logo KPAI .....	48
3.2	Gambar Logo Satu.....	64
3.3	Gambar Logo <i>Counseling Center</i> .....	65
4.1	<i>Moodboard</i> Target Audiens .....	77
4.2	<i>Schedule Media</i> .....	85
4.3	Referensi Visual.....	86
4.4	Macam-Macam Garis .....	87
4.5	Panduan Warna .....	88
4.6	Studi Visual Logo .....	90
4.7	Referensi Logo .....	90
4.8	Alternatif Logo .....	91
4.9	Logo Terpilih .....	91
4.10	Buku Cerita .....	96
4.11	<i>Merchandise</i> .....	97
	Bagan 1.1 Kerangka Penelitian.....	11
	DAFTAR PUSTAKA .....	99