

ABSTRACT

The newcomers of Telkom University college student are a part of the making in character concept. In the media which used, an animation is a medium which used for many things, and one of those is to deliver a message. In short animation Mari Ngangkot, the character of the newcomer of the college student was a decided concept. In Mari Ngangkot animation, require a character design as the visual aspect, and the result would be character design with semi realist style to adjust the target audience, the college student itself.

Keywords: college student, character design, semi realist