

ABSTRACT

DEVELOPING ENTERPRISE RESOURCE PLANNING SYSTEM BASED ODOO FOR SALES MANAGEMENT MODULE WITH ASAP METHODOLOGY IN PERUM BULOG REGIONAL DIVISION JABAR

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Perum BULOG is a state-owned company responsible for handling the marketing of rice in Indonesia. In the present study only for BULOG Regional Division Jabar. From year to year increase in demand for rice is increasing. Perum BULOG has problem to its risk of documenting false equation between delivery goods amounts while shipping with the customer request order. The right solution to the problem is by implementing ERP systems at Perum BULOG Regional Division Jabar to enable each data to be accessed in real time and to provide integration of processes accross department in the company.

Odoo is one of ERP open source software that provides sales processing solution know assales management system module which is practical, easy to use, easy to adapt, and own features that can be developed according to the company's needs. ASAP (Accelerated SAP) method is also selected based on its time efficiency and low cost compared to the other methods.

Implementation of ERP sales management system has been delivered the recording of customer orders that documented in sales order, sales reports based on sales order that can be accessed in real time, and creating integration with the purchasing department and warehouse department regarding data and information process on the existing processes at Perum BULOG Regional Division Jabar.

Keywords: ERP (Enterprise Resource Planning), Odoo, Sales Management, ASAP Methods