

ABSTRACT

Hoax issues that recently occurred due to the users of social networking that not using it judiciously. Sundry of invalid information can easily spread on internet. In this case, author assumes that the phenomenon occurred because there were symptoms in the process of communication that commonly called noise. However, some people used the symptoms to spread the sensitive information that contains issues of tribe, religion, racial and class (Indonesian called it SARA), which is proved to affect Indonesians. The interaction that occurred in cyberspace is social manipulating of the reality of real, and writers calling back that social manipulating in cyberspace into reality of real by the process of communication theory through an interactive piece of artwork.