

ABSTRACT

Elementary School apply edutainment concept which can stimulate children to learn more active in learning process and it's the planning project of design interior for intending to develop children's interest and talent are packed in teaching and learning activity that are educational and fun. Considering elementary school to be main major for child, that bring some impression in the process of child intelligence. Therefore, the integration of educational formal system but fun will be special characteristic that may support children in learning activity. Certainly, it would be relevant to every children needs around the age of 7-12 years old, either the condition and character of every children. The interior design approach is use Corporate Identity of the School that bring vision and mission of school as reference design that will appropriate with the school's goals.

Keywords: Elementary School, Children, Learning by Doing, Interior Design
