

ABSTRACT

Clothing is one of the human needs that are determined by many factors, and one of the most decisive factors are the community income and activities. The dress style always changes from time to time and is influenced by one's taste. For this reason, clothing manufacturers need to anticipate the tastes change so that clothing products produced in accordance with the consumer tastes in the future, especially for ready to wear clothing. One of the effort to anticipate changes in consumer tastes is with the forecasting trend, so that manufacturers can create products that are in line with global market desires due to changing lifestyles. Trend forecasting is one of the important part in the world of fashion that can be done when a phenomenon is happening in the middle of society, and with the result of a new fashion trend. In the fashion book 'From Concept to The Consumer', is mentioned that the elements of consideration for the fashion consumer is the color, texture, and style. Designing ready to wear clothing using forecasting trends can help producers to meet consumer needs, as forecasting trends can anticipate the trend of changing consumer tastes and fashion developments. This study uses literature study method to collect data sourced from books related to research, and also uses experimental methods by conducting draping experiments on mannequins. The resulting product is a ready to wear clothing collection using sub-trend "Substantial" from Indonesia book 'Trend Forecasting 2017-2018'. And to make used of the concept, a simply draping technique is used so it can be applied to the ready to wear clothing.

Keyword: *draping, ready to wear, trend forecasting*