

## DAFTAR SINGKATAN

<b>Singkatan</b>	<b>Kepanjangan</b>	<b>Halaman pertama digunakan</b>
SDM	sumber daya manusia <i>Strength, weaknesses, opportunities,</i>	1
SWOT	<i>treath</i>	2
UKM	usaha kecil menengah	3
SDA	sumber daya alam	4
IT	teknologi informasi	5
CEO	<i>Chief Executive Officer</i>	6
SO	<i>Strength-opportunities</i>	20
WO	<i>weaknesses-opportunities</i>	21
ST	<i>Strength-opportunities</i>	22
WT	<i>weaknesses-opportunities</i>	23
BCG	<i>Boston Consulting Group</i>	18