

ABSTRACT

PERANCANGAN PROJECT COMMUNICATION PT AMJ SOFTWARE DEVELOPMENT DI BANDUNG

Aldhi Juliyatna

Industrial Engineering Program

Faculty of Industrial Engineering Telkom University

PT.AMJ is an information technology company focusing on software development. PT.AMJ serves clients by utilizing information technology to expand client companies and increase the value of their competition. The PT.AMJ Client consists of government agencies and companies requiring the use of information technology.

However, in the implementation of existing communication at PT. AMJ there is no documented communication process regarding the progress being undertaken. This sometimes impacts on the client side, because sometimes clients want to know the progress report of the project being worked on. The medium used to communicate between design developer and client updates mostly only via phone or social media.

After retrieval it will be designed communication for stakeholders ranging from the role of project owner to finance and communications used to support the project varies according to the role of stakeholders. Where for project stakeholders the owner uses the type of communication by meeting with the project manager to discuss the project schedule, the status of the project report and to see if changes are needed from his project design with communication media can use e-mail, social media or also use the phone with monthly frequency and because the impact to the project is very high, and to inform all communications using hard copies or sending reports using e-mail.

Keywords: Project Management, Communication, Project Communication Plan, Stakeholder Analysis