

ABSTRACT

GUIDE BOOK DESIGN OF TOURISM OBJECT KABUPATEN PANGANDARAN

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West Java has a natural and cultural attractions that are not less beautiful than the tourist attractions in Indonesia, one of them Pangandaran regency. Until now, tourists and the general public only know Pangandaran Regency has a tourist attraction such as, nature reserves, cultural tourism and education. As a tourist destination visited by many people, Tourism Office Pangandaran own unavailability of information media for the whole offering of its attractions, if in exploration again, Pangandaran Regency has many tourist attractions. In total there are 20 tourist attractions in Pangandaran Regency located in every small villages. With the method of designing, it will be designing Guidebook Tourism Object Pangandaran regency. The design that will be done in Pangandaran Regency will then use the Media Manual or the Book guide about the existing attractions in Pangandaran Regency. The design of this guide book is very useful to provide information to the tourists and the public know Pangandaran has the potential of nature and culture Many.

Keywords: Media information, Pangandaran Regency, Tourism and Culture Object