ABSTRACT

District of Gunungkidul have so many an exiting beach destinations to visit with a great potential. Awarness and information about tourism potential district of Gunungkidul is still minimum, and there was no a book of photography that giving an information about beach tourism in Gunungkidul. The author using qualitative method to design this book. First, with doing research from literacy, interview, observation and questioner. We need a media that can give such an information, and can make people more interested to come to 7 beach destination in Gunungkidul. Media the author make is a book of photography. This book describing about a potention wich 7 beach have in Gunungkidul, that still have a minimum tourist. Showing a beautiful picture with a narration so the audience can easily understand. I hope the designing of this photography book could help Department of Culture and Tourism District of Gunungkidul to promote the potential of their beach they had in Gunungkidul

Keywords: Tourism, Photography, Book, Beach, Yogyakarta