

ABSTRACT

West Java is one of the provinces in Java Island, this province is one province that has a strong traditional culture. Tradisinoal culture in West Java, among others, is the art of musical instruments, dance art, and martial arts. Increasingly, the Department of Culture and Tourism of West Java Province stated that the traditional art activities in West Java area has begun to decrease. One of them is traditional dance art, in traditional dance art there are five clumps of dance in West Java namely, tayuban dance, mask dance, wayang dance, wanda fresh dance and folk dance. According to data from West Java Cultural Park Office, in the period 2014-2016 only 38% of tardisional dance activities in West Java are still being implemented. These activities are also only carried out in certain events such as in welcoming ceremony and marriage, because of that about 40% of people in West Java are still less aware of the various dance arts in West Java. The lack of conscios society in modern times is now going to the arts and traditional culture makes the writer raised this traditional dance into a photography book. The author uses the method of interview observation and literature study in order to obtain accurate data to serve as a guide in designing the book. The designer of traditional dance photography books was created to help preserve the traditional culture of West Java and become a medium of information for people in West Java. Traditional dance photography books will be packaged in an informative and communicative with the theme of traditional dance culture by including a detailed history and information about every clump of dance in West Java.

Keywords: Books, Photography, Culture, Dance, West Java