

BOOK DESIGN PROFESSION INTRODUCTION FOR AGE 9-12 YEARS OLD THROUGH TOYS PHOTOGRAPHY

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Nowadays many parents are on a gadget or electronic device such as a tablet or a mobile phone to their children are still minors so that they are not noisy and quiet. Lack of education about ideals in the family environment can be one of the factors the kids want to be like an idol or public figures that they see in the future. Here a parent very important role to guide the children to have the shadow of the ideals that are useful in the future later, to provide education about the professions that exist in the general population such as doctors, pilots, singers, teachers, and so on. Now imagine these children their dreams for the future with a look at public figures in various media such as television, print media, and also through the internet. But now the Internet media is the most influential on the development of children. Now these parents are giving the gadget to their children because of various things like that easily communicate with their parents when they are going home from school. Currently, there are a lot of educational media that are used to educate children from an early age ren like using a simple game, educational toys, and others. The kids particularly liked the picture book with the colors that attract attention and love toys with striking colors. Therefore, the authors wanted to use children's toys Lego, because Lego is intended for children. Besides Lego also serves as a means to train the child's motor for Lego itself can be overhauled. Because the book will still be used by children and adults. In addition, the book that has pictures or visual will be easily remembered by the child. Especially books that have color and visual interest. Therefore, the authors want to use Lego as well as using the medium of photography to create a book in the form of the introduction of the profession to children.

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