

PHOTOGRAPHY BASED TOURISM GUIDE BOOK IN BINTAN ISLAND

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Abstract

Tourist spot is one of the most visited places during the holidays or at any given time, starting from natural tourism such as beaches, waterfalls, mountains, zoo even artificial and culinary tour though. One of the region that has the potential of it's tourism is Bintan Island which located in the province of Riau Island. But there is still a lack of knowledge of the public and the lack of media that tells and shows the beauty of the island is one of the factors why Bintan Island is little known by the outside community. From the data collected through observation, interview and literature study, the necessary information media in the form of a guidebook that comes with a photography based guide book to expose the beauty of the attraction as well as providing information about tourism in Bintan Island, especially for people who love to travel aged 17-26 years old. This book contains information on tourist destinations in Bintan Island, tourist attraction photography, tourist information, and other information, complete with quotes about traveling and blank notes for readers. With this tourism guide book that comes with photography-based guidelines, authors hope this book can help expose the beauties of the attraction as well as providing information about the tourism for domestic and foreign tourists.

Key Words : photography, tourism, guide book, bintan island