

ABSTRACT

Netflix is service streaming film system to native to united states, just formally present to internet users in some asian countries, is no exception to indonesia. In indonesia netflix is formally entered and open services on 5 february 2016. Pt. Telekomunikasi indonesia tbk (telkom) for a while blocked access netflix to protect consumers and indonesians remember streaming video service from the united states it have not fulfilled regulations indonesia.

Hence, this study attempts to to know analysis feasibility access netflix in indonesia in terms of telecommunication regulation and improve relations between pt business. Telkom indonesia and netflix. Data collection method done through interviews, observation, documentation, and literature study. Technique the analysis using analysis feasibility study business which divided in several aspects of among others legal aspects, aspects market and marketing, financial aspects, the technical aspects of / operation, management aspects of and organization, economic and social aspects, aspects environmental impact.

Based on the results of the analysis found that there are aspects that were not in accordance with the pt . Telkom indonesia so it is not is cooperation . So need to any regulations appropriate between the two sides.

Keyword : Feasibility Analysis, Regulation, Telecommunication