ABSTRACT

Food security is an effort to maintain willingness staple food needs easily accessible for survival every man. Quality food security in the past three years has decreased. Even in 2014, Indonesia could be in a state level of hunger global serious. Food problems the main the community Indonesia, scarcity of rice. According to Dra. Lilis Rosidah as section availability and food consumption Bandung in an interview said that in Bandung not to hunger but having obstacles in basic affordability buy food products or dare I say prone to purchasing of foodstuffs. Although they had already been given them socialization and invited to the P2KP. But people still lacking will care and are not used. It took a means information media that can be to provide knowledge to raise public awareness that start turning on healthy and conduct greening program plant vegetables in a very simple way it can help alleviate spending purchase basic foodstuffs people in Bandung. This research using the qualitative method and SWOT analysis solutions training obtained design mobile application to people in those ladies in the city of Bandung may know how to develop benefits and food security by establishing a good consumption and to cultivate a culture use the yard local food own.

Keywords: Food Security, Grow Vegetables, Information Media, Photography, Smartphone Application.