

ABSTRACT

In Indonesia, many of regional languages used for interaction between individuals. One of the many regional languages used by the people of Indonesia is Basa Jawa. Basa Jawa is a culture that must be preserved and not lost its existence. However, the lack of recognition for the Basa Jawa early childhood is less. The introduction of the mother tongue will instill a sense of pride in the child's own local language and teach children to speak good local languages for their fellow as well as adults. Therefore, a media is needed which introduces unggah-ungguh basa Jawa in early childhood so from childhood they are accustomed to using a good and polite of basa Jawa. To design the media the process of observation, interviews looking for sources of literature study data and SWOT data analysis should be done. Based on the results of these methods, it is concluded that the card game media can be one of solutions dealing with the problem of unggah-ungguh basa Jawa.

Benefits of playing card games especially about unggah-ungguh basa Jawa in early childhood children are accustomed to the use of grammar and custom manners to fellow friends as well as older age. So hopefully the child can apply unggah-ungguh basa Jawa in daily life.

Keywords : Education, card game, Unggah-Ungguh Basa Jawa, Early Childhood